

BINUS UNIVERSITY	
<h1>Course Distribution</h1>	Degree : Bachelor (S1)
	Faculty/School : BINUS Business School Undergraduate Program
	Study Program : Entrepreneurship Business Creation
	Program : Regular
	Binusian : 2024, 2025
	Curriculum : 2020

SEMESTER 1

Group	Course	SCU
MPK	CHAR6030 Character Building: Pancasila	2
MKK	ACCT6349 Accounting Principle	2
	ENTR6101 Introduction to Entrepreneurship **	4
	MGMT6256 Introduction to Management and Business	4
	ENTR6507 Idea Generation and Opportunity Discovery	2
	ECON6067 Introduction to Economics	4
	ENTR6102 Creative and Innovative Thinking	2
	Total SCU	20
	Cumulative SCU	20

*) This course is delivered in English

**) Global Learning System course

SEMESTER 2

Group	Course	SCU
MKB	MGMT6345 Operations Management	4
MPK	CHAR6031 Character Building: Kewarganegaraan	2
MKK	ENTR6105 Business Model **	4
	MGMT6346 Entrepreneurial Financial Management	2/2
	MKTG6278 Marketing Management *	4
	English University Courses I	
MKB	ENGL6198 English in Focus	2
	ENGL6199 English for Business Presentation	2
	Total SCU	20
	Cumulative SCU	40

*) This course is delivered in English

**) Global Learning System course

For English Courses I, student with Binus English Proficiency Test score less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation.

SEMESTER 3

Group	Course	SCU
MKB	MGMT6347 Applied Business Statistics	2/2
	MGMT6257 Human Resource Management	4
	ENTR6106 New Venture Creation	4
	ENTR6663 Business Plan	4/2
	MKTG6279 Digital Marketing ** & *	2/2
	Total SCU	22
	Cumulative SCU	62

*) This course is delivered in English

**) Global Learning System course

SEMESTER 4

Group	Course	SCU
MPK	LANG6089 Indonesian Language	2
MKK	BUSS6103 Business Ethics	2
English University Courses II		
MKB	ENGL6201 English Savvy	2
	ENGL6200 English for Written Business Communication	2
General Course		
MKK	ENTR6518 Entrepreneurial Strategy*	4
Streaming: Business Innovation (Malang)		
MKB	ENTR6664 Consumer Insights: Behavioural Fundamentals	4
	ENTR6666 Innovative Product Design and Development**	4
Streaming: Global Commerce (Jakarta – Kampus Alam Sutera)***		
MKB	BUSS6162 Market Entry Strategy	2
	BUSS6190 International Business	2
MKK	BUSS6171 Business Sustainability	4
	ENTR6580 Digital Business Transformation	2
	BUSS6191 Export-Import Management	2
Streaming: E-Business (Jakarta – Kampus Kemanggis)***		
MKB	MGMT6374 Analysis on E-Business Investment	4
	ISYS6084 Database	2/2
	ISYS6079 E-Business System	4
Minor Program		8
Free Electives***		12
	Total SCU Streaming Business Innovation/Minor Program BINUS @Malang	18

	Total SCU Streaming Global Commerce/E-Business	18
	Total SCU Free Electives/Minor Program Jakarta	18
	Cumulative SCU Streaming Business Innovation	80
	Cumulative SCU Streaming Global Commerce/E-Business	80
	Cumulative SCU Minor Program / Free Electives	80

*) This course is delivered in English

**) Global Learning System course

***) Conducted for student mobility program in Jakarta

- For English Courses II, student with Binus English Proficiency Test score less than 500 will take English Savvy, and student with test score greater than or equal to 500 will take English for Written Business Communication
- Students who take minor/mobility program/Free electives at Binus Jakarta campuses are required to take Indonesian Language, Business Ethics, and English Courses II
- Students who take minor program at BINUS Jakarta campuses are required to take Free Elective course(s) that weighs 4 credit values (4 sks)
- Students who take minor/streaming program at home campus (Malang) are required to take Indonesian Language, Business Ethics, Entrepreneurial Strategy and English Courses II.

SEMESTER 5

Group	Course	SCU
MPK	CHAR6032 Character Building : Agama	2
MKB	RSCH6354 Research Methodology	4
General Course		
MKB	ENTR6667 Topics in Business Innovation*	2
Streaming: Business Innovation (Malang)		
MKB	ENTR6668 Innovation in Omni Channel	2
	ENTR6669 Innovation and Knowledge Management**	4
	ENTR6665 Managing Innovation for Business Sustainability	4
	ENPR6007 Disruptive Strategy & Innovation	2
Streaming: Global Commerce (Jakarta – Kampus Alam Sutera)***		
MKB	MKTG6294 Branding & Omnichannel Retailing	4
	BUSS7009 Export-Import Cost Management	2
	MGMT7169 Global Supply Chain Management	2
MKK	ISYS6181 Management Information Systems for Leader	4
	MGMT6370 E-Business for International Business	2
Streaming: E-Business (Jakarta – Kampus Kemanggis)***		
MKB	ISYS8175 E-Business Strategy and Implementation	4
	ISYS6085 Advanced Topics in E-Business	2
	MGMT6029 Knowledge Management	2
	BUSS6171 Business Sustainability	4
MKK	LAWS6159 Legal Aspect in Business	2

Minor Program		12
Free Electives***		14
	Total SCU Streaming Business Innovation/Minor Program @ BINUS Malang	20
	Total SCU Streaming Global Commerce/E-Business	20
	Total SCU Minor Program / Free Electives @ BINUS Jakarta	20
	Cumulative SCU Streaming Business Innovation	100
	Cumulative SCU Streaming Global Commerce	100
	Cumulative SCU Streaming E-Business	100
	Cumulative SCU Minor Program / Free Electives	100

*) This course is delivered in English

**) Global Learning System course

***) Conducted for student mobility program in Jakarta

- Students who take minor/mobility program/Free electives at Binus Jakarta campuses are required to take Agama & Research Methodology
- Students who take minor program at Binus Jakarta campuses are also required to take 1 Free Elective course that weighs 2 credit values (2 sks)
- Students who take minor/streaming program at home campus (Malang) are required to take Agama, Research Methodology, and Topics in Business Innovation

SEMESTER 6

Group	Course	SCU
MKB	Enrichment Program I	20
	Total SCU	20
	Cumulative SCU	120

SEMESTER 7

Group	Course	SCU
MKB	Enrichment Program II	20
	Total SCU	20
	Cumulative SCU	140

SEMESTER 8

Group	Course	SCU
MKB	RSCH6535 Pre-Thesis	2
	RSCH6536 Thesis	4
	Total SCU	6
	Cumulative SCU	146

Notes :

MKK = Mata kuliah Keilmuan & Ketrampilan (Science and Skill Course)

MKB = Mata kuliah Keahlian Berkarya (Creative Expertise Course)

MPK = Mata kuliah Pengembangan Kepribadian (Personality Development Course)

MPB = Mata kuliah Perilaku Berkarya (Creative Behavior Course)

MBB = Mata kuliah Berkehidupan Bermasyarakat (Social Living Course)

Appendix: Minor Program

Degree	: Bachelor (S1)
Faculty/School	: BINUS Business School Undergraduate Program
Study Program	: Entrepreneurship Business Creation
Program	: Regular
Binusian	: 2024
Curriculum	: 2020

1. MINOR SCHEME

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	-	-
Human Capital in Digital Workplace	-	-
Sustainable Development	-	-
Cross Cultural Communication	v	v
Intercative & Users Expericence Design	v	v
Minor @ Binus Alam Sutera		
Digital Business	v	v
Minor @ Binus Bekasi		
Virtual Services	v	v
Culinary	v	v
Minor @ Binus Malang		
Digital Technopreneur	v	v
Minor @ Binus Bandung		
DesignPreneur	-	-

2. CROSS CULTURAL COMMUNICATION

2.1 Minor Description

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

2.2 Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

2.3 Features and Uniqueness

In this Minor program students not only learn Chinese Business, communication in the diversity and character of Asian businesses (China, Japan, Korea), but also study Private International Law, Comparative Politics and National Identity in Global World.

2.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to demonstrate foreign language ability in conversation.	1.1 Able to use basic Asia foreign language tones and pronunciations correct in certain situations.
	1.2 Able to apply Asia foreign language in conversation.
2. Able to apply intercultural awareness through Indonesian and foreign language.	2.1 Able to interpret situations from Asia foreign cultures/cultural contexts in relation to their own culture.
	2.2 Able to demonstrate the ability to interact and mediate cross-language and cultural exchanges in accordance with the cultural context.

2.5 Curriculum Mapping

Course Code	Course Name	SCU	Course Owner Dept.	SO 1		SO 2		Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 2.1	Lobj 2.2	
CHIN6133	Chinese Conversation in Daily Works	2	China	xx				Presentation
CHIN6132	Chinese Conversation in Daily Activities	4	China	x	xx			Role Play
CHIN6134	Chinese Conversation in Business Communication	4	China	x	xx			Role Play
COMM6502	Communication in Diversity	2	Communication			x	xx	Project
INTR6135	Comparative Politics	4	International Relations			xx	x	Case Study
BUSS6170	Asian Business Ethics	4	Japanese			xx	x	Project

2.6 Course Distribution

Group	Course	SCU
MKB	CHIN6132 Chinese Conversation in Daily Activities	4
	COMM6502 Communication in Diversity	2
	INTR6135 Comparative Politics	4
	BUSS6170 Asian Business Ethics	4
	CHIN6133 Chinese Conversation in Daily Works	2
	CHIN6134 Chinese Conversation in Business Communication	4
Total SCU		20

3. INTERACTIVE & USERS EXPERIENCE DESIGN

3.1 Minor Description

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to evaluation and improvement to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 8 (eight) subjects that can be selected.

3.2 Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, UX Product Manager, Content Strategies

3.3 Features and Uniqueness

In this program students will gain knowledge about Interactive & User Experience Design directly from 3 (three) fields of science that have a major role in forming an extraordinary user experience, namely Information Systems, Psychology, and Design.

3.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to summarize the concept of user experience design	1.1 Able to explain human, design, and technology aspects in user experience design
	1.2 Able to correlate human, design, and technology aspects in digital media
2. Able to develop digital product based on user experience design principle	2.1 Able to discuss user experience principle in digital product development
	2.2 Able to develop visual language for digital product navigation
	2.3 Able to apply the user experience principle for digital product development

3.5 Curriculum Mapping

Course Code	Course Name	SCU	Course Owner Dept.	SO 1		SO 2			Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 2.1	Lobj 2.2	Lobj 2.3	
PSYC6176	Psychology and User Experience	4	Psychology	xx	xx				Paper
ISYS6553	User-Centered Research and Evaluation	4	Information Systems		xx	xx			Presentation, Summary Report
DSGN6836	Fundamental of Interface Design	4	Visual Communication				xx		Project
ISYS6554	Core Principles: Interactive Design	4	Information Systems				x	xx	Presentation
DSGN6837	Digital Design Production	4	Visual Communication				x	xx	Presentation

3.6 Course Distribution

Group	Course	SCU
MKB	PSYC6176 Psychology and User Experience	4
	ISYS6553 User-Centered Research and Evaluation	4
	DSGN6836 Fundamental of Interface Design	4
	ISYS6554 Core Principles: Interactive Design	4
	DSGN6837 Digital Design Production	4
Total SCU		20

4. DIGITAL BUSINESS

4.1 Minor Description

Digital Business provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

4.2 Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst

4.3 Features and Uniqueness

1. Having basic knowledge of business processes and digging creative ideas digitally
2. Knowing how to design a business strategy using technology
3. Learning about Digital Business in an interactive and fun learning model

4.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to explain current business condition and relevant Information Technology for Digital Transformation	1.1. Able to explain current business process condition
	1.2. Able to outline the roles of Information Technology for Digital Transformation
2. Able to analyze business data to make an effective Business Decision by using Information Technology	2.1. Able to use technology for Data Management and Data Analysis
	2.2. Able to analyze an effective business decision by using Data Management and Data Analysis

4.5 Curriculum Mapping

Course Code	Course Name	SCU	Course Owner Dept.	SO 1		SO 2		Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 2.1	Lobj 2.2	
ISYS6559	Business Models and Technology Innovation	4	Information Systems	x	xx			Case Study, Presentation
ISYS6557	Business Data Management	4	Information Systems			xx	x	Case Study, Project, Presentation
ISYS6558	Strategic Digital Business Analysis	4	Information System			xx	x	Case Study, Presentation
STAT6149	Practical Statistics for Data and Business Analysis	4	Statistics			xx	x	Case Study, Project, Presentation
MGMT6352	Digital Strategy	4	Management	x	xx			Case Study, Presentation

4.6 Course Distribution

Group	Course	SCU
MKB	ISYS6559 Business Models and Technology Innovation	4
	ISYS6557 Business Data Management	4
	ISYS6558 Strategic Digital Business Analysis	4
	STAT6149 Practical Statistics for Data and Business Analysis	4
	MGMT6352 Digital Strategy	4
Total SCU		20

5 VIRTUAL SERVICES

5.1 Minor Description

This minor program explores the concept and implementation of virtual services in the fields of Financial Technology, Marketing, Supply chain, Market Place and Hospitality Management.

5.2 Career Options

FinTech Expert in Banking/Trading, Social media Expert for Marketing, Expert in Services for Hospitality Management, Supply Chain, Shipment, Market Place, Business process Expert in procurement and E-Commerce.

5.3 Features and Uniqueness

Virtual services equip students with various business functions in the fields of Financial Technology, Supply Chain Management, Marketing, Procurement and Market Place supported by virtual services.

5.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to explain the concept of virtual services in various business functions	1.1. Able to explain the potential of virtual services in various business functions
	1.2. Able to explain the application of virtual services in various business functions
2. Able to analyze virtual services in business functions	2.1. Able to use virtual services in business functions
	2.2. Able to analyze virtual services in business functions

5.5 Alignment of Student Outcomes to Learning Objectives

Course Code	Course Name	SCU	Course Owner Dept.	SO 1		SO 2		Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 2.1	Lobj 2.2	
ISYS6561	Fundamental of Virtual Services	2	BIT	xx	x			Paper
ACCT6350	Virtual Financial Services	4	Accounting	x	x	xx	xx	Report, Presentation
ISYS6562	Virtual Market Place	4	BIT	x	x	x	xx	Report, Case study
MGMT6354	Virtual Operation and Supply Chain	4	BM	x	x	x	xx	Paper, Case study
HTMN6082	Virtual Hospitality Management	4	BHM	x	x	xx	x	Report, presentation
ISYS6563	Seminar on Virtual Services	2	BIT	x	xx			Paper

5.6 Course Distribution

Group	Course	SCU
MKB	ISYS6561 Fundamental of Virtual Services	2
	ACCT6350 Virtual Financial Services	4
	ISYS6562 Virtual Market Place	4
	MGMT6354 Virtual Operation and Supply Chain	4
	HTMN6082 Virtual Hospitality Management	4
	ISYS6563 Seminar on Virtual Services	2
Total SCU		20

6 CULINARY

6.1 Minor Description

The Culinary Minor Program provides learning that focuses on Culinary Business. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry-Bakery, Western Cuisine and Indonesian Cuisine.

6.2 Career Options:

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager, Food Supplier. Food distributor, Food & Beverage Specialist.

6.3 Features and Uniqueness

Students from all existing majors can follow this minor program without having to demonstrate basic knowledge of Culinary (Food Production & Pastry-Bakery). Interaction with experienced lecturers who are hospitality experts (reliable Chefs) from 5 Star Hotels can provide very useful information

6.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to apply the good and right cooking principles to produce products that have a taste and appearance that are by following international hotel standards.	1.1 Able to explain products, basic ingredients, and cooking processes that are good and right according to international hotel standards.
	1.2 Able to apply good and right cooking principles to produce food products that have a taste and appearance that are in accordance with international hotel standards.
2. Able to develop new businesses that include the concepts of design, operations, management, and future trends in the culinary field.	2.1 Able to identify business opportunities in the culinary field.
	2.2 Able to develop business designs in the culinary field by applying the principles of entrepreneurship and knowledge that includes the concepts of design, operations, management and future trends in the culinary field.

6.5 Curriculum Mapping

Course Code	Course Name	SCU	Course Owner Dept.	SO 1		SO 2		Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 2.1	Lobj 2.2	
HTMN6078	Advanced in Pastry and Bakery	4	Hotel Management	x	xx			Project Pastry and Bakery
HTMN6050	Culinary Business Event	2/2	Hotel Management			xx	xx	Project event
HTMN6048	Western and French Cuisine	2/4	Hotel Management	xx	xx			Project Culinary
HTMN6046	Authentic Indonesian Cuisine	2/4	Hotel Management	xx	xx			Project Culinary

6.6 Course Distribution

Group	Course	SCU
MKB	HTMN6078 Advanced in Pastry and Bakery	4
	HTMN6050 Culinary Business Event	2/2
	HTMN6048 Western and French Cuisine	2/4
	HTMN6046 Authentic Indonesian Cuisine	2/4
Total SCU		20

7 DIGITAL TECHNOPRENEUR

7.1 Minor Description

Digital Technopreneur is a Business Potential Digitalization Development Program that combines Technical Competence with Entrepreneurial Skills, Creativity, and Innovative Ideas to produce Business Models and Prototypes supported by the Use of Digital Technology.

7.2. Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

7.3 Features and Uniqueness

Digital Technopreneur minor program is composed of multi-disciplinary subjects, covering IT, Business, and Design. It also implements collaborative program with stakeholders (corporations, business actors, and creative communities) to create and develop a Digital Ecosystem.

The minor program implements Project-Based Learning and Challenge Based Learning, supported by the use of Co-Working Space, Mac Incubator Lab, Creative Class, Smart Class,

and field study opportunity. The program creates collaboration among students from various disciplinary backgrounds in designing a business idea and prototype.

This program requires students to take the Business Start-up Track for the Enrichment Program. Students are expected to produce a prototype as the final result of the learning process.

7.4 Alignment of Student Outcomes to Learning Objectives

Student Outcomes	Learning Objectives
1. Able to Implement digital technology in business	1.1. Able to identify digital technology that can be used in business
	1.2. Able to utilize digital technology in business
	1.3 Able to develop ideas and business models based on popular technology
2. Able to develop prototype business based on digital technology	2.1. Able to develop design concept into business prototype based on digital technology.
	2.2 Able to apply digital technology into the business prototype

7.5 Curriculum Mapping

Course Code	Course Name	SCU	Course Owner Dept.	SO 1			SO 2		Method of Assessment
				Lobj 1.1	Lobj 1.2	Lobj 1.3	Lobj 2.1	Lobj 2.2	
ENTR6528	The Entrepreneurial Innovator	4	Entrepreneurship				xx	xx	Project
COMP6686	Popular Technology	4	Computer Science	x	xx	xx			
ENTR6529	Market Intelligence	4	Entrepreneurship	xx	x				
DSGN6839	Interactive Design	4	Visual Communication Design				xx		
DSGN6844	Prototyping Digital Future	4	Interior Design				xx	xx	

7.6 Course Distribution

Group	Course	SCU
MKB	ENTR6528 The Entrepreneurial Innovator	4
	COMP6686 Popular Technology	4
	ENTR6529 Market Intelligence	4
	DSGN6839 Interactive Design	4
	DSGN6844 Prototyping Digital Future	4
Total SCU		20

BINUS UNIVERSITY	
Appendix: Free Electives	Degree : Bachelor (S1)
	Faculty/School : Binus Business School Undergraduate program
	Study Program : Management
	Program : -
	Binusian : 2024
	Curriculum : 2020

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
1	Business Creation	MKK	ENTR6580	Digital Business Transformation	2	4
2	Business Creation	MKK	ENTR6582	Business Strategy	2	4
3	Business Creation	MKB	ENTR6494	Managing Growing Business	2	5
4	Business Management	MKB	MGMT6401	Digital Supply Chain Management	2	4
5	Business Management	MKB	MGMT6365	Current Issue in Service Business and Technology	2	5
6	Global Business Management	MKB	MKTG6237	Global Strategic Marketing: Asia Pacific Perspective	4	4
7	Global Business Management	MKB	MKTG6237	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	International Business Management	MKB	BUSS6162	Market Entry Strategy	2	4
9	International Business Management	MKB	BUSS7009	Export-Import Cost Management	2	5
10	Management	MKB	BUSS6088	Current Issue in Business and Technology	2	4
11	Management	MKB	MGMT6063	Strategic Management	2	5
12	Accounting	MKB	ACCT6358	Management Audit	4	4
13	Accounting Bekasi	MKB	ACCT6389	Big Data Analytics in Accounting & Finance	2	5
14	Marketing Communication	MKB	COMM6510	Reportage & Interview Technique	2/2	4
15	Marketing Communication	MKB	COMM6533	Creative Program Design	2/2	4
16	Marketing Communication	MKB	COMM6540	Communication & Public Affairs	2	4
17	Marketing Communication	MKB	COMM6514	Editing for Creative Program	2/2	5
18	Marketing Communication	MKB	COMM6523	Corporate Event Management	2/2	5
19	Marketing Communication	MKB	COMM6538	Media Promotion & Marketing in Creative Broadcasting	2	5
20	Marketing Communication	MKB	COMM6539	Media Convergence in Creative Broadcasting	2	5
21	Marketing Communication	MKB	COMM6541	Digital Corporate Communication	2/2	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
22	Marketing Communication	MKB	COMM6542	Event Management for Brand	2/2	5
23	Marketing Communication	MKB	COMM6543	Digital Brand Communication	2/2	5
24	Tourism	MKB	TRSM6142	Event Management	4	4
25	Tourism	MKB	TRSM6204	Heritage Tourism	4	4
26	Tourism	MKK	TRSM6141	Tourism Destination and Planning Management	4	5
27	Tourism	MKK	TRSM6160	Tourism Transportation	2	5
28	Tourism	MKB	TRSM6208	Tourism Innovation and Product Development	4	5
29	Tourism	MKB	TRSM6196	Tourism Community Empowerment	2	5
30	Architecture	MKB	ARCH6054	Interior Design Principles	2	4
31	Architecture	MKB	ARCH6128	Multimedia in Design Presentation	4	5
32	Architecture	MKB	ARCH6129	Urban Housing	4	5
33	Architecture	MKB	ARCH6130	Architecture & Social Culture	4	5
34	Civil Engineering	MKB	COMP6046	Computer Applications in Construction Management	2	5
35	Computer Engineering	MKB	CPEN6225	Telco Network & Switching System	2	5
36	Computer Engineering	MKB	CPEN6232	Cloud Technology Practice	2	5
37	Food Tech	MKK	FOOD6073	Current Issues in Food Technology	2	4
38	Food Tech	MKK	FOOD6062	Food Quality Assurance System	2/1	5
39	Food Tech	MKK	FOOD6063	Food Safety & Sanitation	2/1	5
40	Industrial Engineering	MKB	ISYE6041	Engineering Economy	2	4
41	Industrial Engineering	MKB	ISYE6115	Transportation Modeling	2	5
42	Business Law	MKB	LAWS6017	Intellectual Property Rights	4	4
43	Business Law	MKB	LAWS6168	Banking-Financial Law & Islamic Business Law	4	4
44	Business Law	MKB	LAWS6169	Capital Market, Legal Audit, & Due Diligence	4	4
45	Business Law	MKB	LAWS6170	Investment Law	2	4
46	Business Law	MKB	LAWS6171	Business Competition & Consumer Protection Law	2	4
47	Business Law	MKK	LAWS6167	Legal Philosophy & Professional Ethics	2	5
48	Business Law	MKB	LAWS6172	Environmental and Natural Resources Law	2	5
49	Business Law	MKB	LAWS6174	Contract & Legislative Drafting	2	5
50	Chinese Literature	MKB	CHIN6157	Chinese Business for Etiquette (Beginner)	4	4
51	Chinese Literature	MKB	CHIN6158	Chinese Business in Daily Communication	4	4
52	Chinese Literature	MKB	CHIN6159	Chinese Character Writing	2	4
53	International Relations	MKK	INTR6143	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
54	International Relations	MKB	INTR6162	Multiculturalism and Digital Society	2	5
55	International Relations	MKB	INTR6167	International Political Economy of Multinational Corporations	2	5
56	Japanese Literature	MKB	JAPN6116	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
57	Primary Teacher Education	MKB	EDUC6040	Child Games	2	4
58	Primary Teacher Education	MKB	EDUC6032	Art & Craft	2	5
59	Primary Teacher Education	MKB	EDUC8004	School Based Management	2	5
60	Psychology	MKB	PSYC6130	Human Performance Technology	4	4
61	Psychology	MKB	PSYC6145	Urban Psychology	4	4
62	Cyber Security	MKB	COMP6582	Computer Security	2	4
63	Cyber Security	MKB	COMP6646	Computer Forensic	2	5
64	Game Application & Technology	MKB	GAME6082	Game Animation	2	4
65	Mobile Application & Technology	MKB	MOBI6059	Mobile Programming	2	5
66	Statistics	MKB	STAT6158	Data Management and Organization	2	5
67	Computer Science	MKB	ISYS6211	Web Based Application Development	2/2	4
68	Computer Science	MKB	COMP6681	Web Programming	2/1	5
69	Computer Science	MKB	COMP8129	User Experience	2/2	5
70	Computer Science	MKB	ISYS6197	Business Application Development	2/2	5
71	Animation	MKB	DSGN6692	Character Animation	4	4
72	Animation	MKB	DSGN6693	Motion Graphic	4	4
73	Animation	MKB	DSGN6694	Visual Effect (VFX)	4	4
74	Animation	MKB	DSGN6689	Concept Art & Production Design	2	5
75	Animation	MKB	DSGN6690	Animation Storytelling	2	5
76	Creative Advertising	MKB	DSGN6671	Creative Writing for Commercials	4	4
77	Creative Advertising	MKB	MDIA6046	Audio Visual (Pre Production and Production)	4	4
78	Creative Advertising	MKB	DSGN6661	Photography	4	4
79	Film	MKB	FILM6026	History of Indonesian Cinema	2	4
80	Film	MKB	FILM6027	Film Theories	4	4
81	Film	MKB	FILM6119	Audiences & Fan Culture	4	5
82	New Media	MKB	DSGN6743	Digital Graphic Reproduction	4	4
83	Interior Design	MKB	DSGN6608	Interior Design and Culture	2	4

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
84	Interior Design	MKB	DSGN6611	Business in Interior Design	2	4
85	Business Information Technology	MKB	ISYS6606	Smart Application	2	4
86	Business Information Technology	MKB	ISYS6579	Knowledge-Based AI: Cognitive Systems	4	5
87	Information Systems	MKB	ISYS6203	Mobile Application Development	2/2	4
88	Information Systems	MKB	ISYS6210	Data Visualization	2	4
89	Information Systems	MKB	ISYS6285	Digital and New Media	2	4
90	Information Systems	MKB	ISYS6442	Applied ERP: Fundamental	4	4
91	Information Systems	MKB	ISYS6594	Coding for Finance	2	4
92	Information Systems	MKB	ISYS8066	Business Process Management	4	5

Enrichment Appendix

Degree	: Bachelor (S1)
Faculty/School	: BINUS Business School Undergraduate Program
Study Program	: Entrepreneurship Business Creation
Program	: Regular
Binusian	: 2024
Curriculum	: 2020

1. ENRICHMENT SCHEME

Track	Semester 6					Semester 7				
	EN	IN	SA	CD	RS	EN	IN	SA	CD	RS
1	√	-	-	-	-	√	-	-	-	-
2	-	-	√	-	-	√	-	-	-	-

Description:

IN : Internship
 RS : Research
 EN : Entrepreneurship
 CD : Community Development
 SA : Study Abroad

Note:

Students will take one of enrichment program tracks

2. ENTREPRENEURSHIP TRACK

Enrichment Program I

Group	Course	SCU
MKB	ENPR6006 Business Start-Up	8
	ENTR6962 Launching New Business	8
	ENTR6111 EES in New Business I	4
	Total SCU	20

Enrichment Program II

Group	Course	SCU
MKB	ENTR6127 Growing a Business	8
	ENTR6963 Business Funding	8
	ENTR6115 EES in New Business II	4
	Total SCU	20

3. STUDY ABROAD TRACK

Enrichment Program I

Group	Course	SCU
MKB	GLOB6093 Elective Course for Study Abroad 1	4
	GLOB6094 Elective Course for Study Abroad 2	4
	GLOB6095 Elective Course for Study Abroad 3	4
	GLOB6096 Elective Course for Study Abroad 4	4
	GLOB6257 Elective Course for Study Abroad 25	4
	GLOB6097 Elective Course for Study Abroad 5	2
	GLOB6098 Elective Course for Study Abroad 6	2
	GLOB6099 Elective Course for Study Abroad 7	2
	GLOB6100 Elective Course for Study Abroad 8	2
	GLOB6101 Elective Course for Study Abroad 9	2
	GLOB6102 Elective Course for Study Abroad 10	2
	GLOB6103 Elective Course for Study Abroad 11	2
	GLOB6104 Elective Course for Study Abroad 12	2
	GLOB6258 Elective Course for Study Abroad 26	2
	GLOB6259 Elective Course for Study Abroad 27	2
Total SCU		20

BINUS UNIVERSITY	
Quality Control Courses	Degree : Bachelor (S1)
	Faculty/School : BINUS Business School Undergraduate Program
	Study Program : Entrepreneurship Business Creation
	Program : Regular
	Binusian : 2024
	Curriculum : 2020

No	Code	Course Name	SCU	Minimum Passing Grade	Semester
1.	CHAR6030	Character Building: Pancasila	2	B	1
2.	ENTR6101	Introduction to Entrepreneurship	4	C	1
3.	ENTR6507	Idea Generation and Opportunity Discovery	2	C	1
4.	MGMT6345	Operations Management	4	C	2
5.	ENTR6105	Business Model	4	C	2
6.	MKTG6278	Marketing Management *	4	C	2
7.	ENTR6106	New Venture Creation	4	C	3
8.	ENTR6663	Business Plan	4/2	C	3