



**BINUS** INTERNATIONAL SCHOOL  
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# BNEWS

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## Action Mural Painting Interschool Competition

# EDITOR'S NOTE

Dear BNEWS readers,

BNEWS is back with more information to you, BINUSIAN. In this edition, BNEWS is filled with a wide variety of interesting and inspiring news from events and activities organized by BINUS INTERNATIONAL SCHOOL Serpong.

From Action Mural Painting, Math and Science Competition, Sex Education and Parent Seminars, to Bynamic Festival, the April 2014 edition of BNEWS has all the exciting news for you to read.



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# Action Mural Painting Interschool Competition



THE ECY/EL VISUAL ARTS DEPARTMENT OF BINUS INTERNATIONAL SCHOOL SERPONG HELD FOR THE FIRST TIME AN ACTION MURAL PAINTING INTERSCHOOL COMPETITION ON FRIDAY, FEBRUARY 21, 2014. THE EVENT TOOK PLACE AT THE MAIN AND MINI LIBRARY HALLS.



The Action Mural Painting Interschool Competition 2014 acted as the highlight of the ECY/EL Art Festival, which started Monday, February 17. The event featured several activities, namely mini exhibition, showcasing the work of students of BINUS INTERNATIONAL SCHOOL Serpong from ECY 1 (Pre School) level to EL 6 (sixth grade of elementary school), Art Bazaar, and Internal competition with the theme "Expression of Children's Mind". All students from Nursery to the primary levels took part in this competition.

Aside from BINUS INTERNATIONAL SCHOOL Serpong, four other schools participated in the interschool event. They were BINUS INTERNATIONAL SCHOOL Simprug, Stella Maris International School, Syafana Islamic School and Santa Laurensia. A total of 48 participants took part in the said competition.

In the competition, each group got five choices of themes to work on: Go Green, A Home for Learning, I Love My School, My Holidays, and Unity and Diversity. Of these five themes, each group chose one which they then developed into two-dimensional arts on a plywood medium using acrylic paint.

There were four assessment criteria for the mural painting competition: relevance to the theme, teamwork, creativity, originality of idea, and overall assessment.

After quite a rigorous assessment of the 12 finished art work, Yulianto, the judge of the event, announced the winners of the

competition. The second runner up went to the team from Syafana Islamic School, the first runner up went to students of BINUS INTERNATIONAL SCHOOL Simprug, the third place winner were participants from Stella Maris International School, the second place went to Santa Laurensia's students, and the first place was garnered by BINUS INTERNATIONAL SCHOOL Serpong from Group 3, with their chosen theme, Go Green.

"The objective of this competition is to introduce mural painting as a form of art as it is not yet a popular one among students. Thus, this provided a different touch to this sort of competition. We know that painting is more than just about drawing and colouring. Moreover, this interschool competition is an avenue to foster good relationships with other schools and showcase students' creativity." Ira Fajria, ECY/ EL Head Visual Art Department of BINUS INTERNATIONAL SCHOOL Serpong, said. It is expected that the event will become a routine activity, held once every two years. "And students of the first and second grades may also compete next time around," Ira added. (FG)





# Learning Numbers through the Math and Science Fair at BINUS INTERNATIONAL SCHOOL Serpong

RECOGNIZING NUMBERS AND LEARNING TO COUNT ARE INDEED VERY CRUCIAL FOR CHILDREN AT AN EARLY AND TENDER AGE.

However, there are many children who display their lack of effort in recognizing numbers in learning to count and in understanding other Math concepts. BINUS INTERNATIONAL SCHOOL Serpong has its own way of introducing numbers to its students from ECY 1 to ECY 3 levels in an engaging and fun way. The school held its annual event on Math and Science Fair with the new theme this year: "Let's Explore and Have Fun!" at the Main Library Hall on Wednesday, January 29.

Wrapped in a fashion show concept, the students donned their cloaks which they themselves designed using numbers and Math symbols of plus and minus. It was also correlated with a number

song introduced by Elsie L. Bait, the ECY/EL Principal. The event was aimed at providing a balanced education for students of BINUS INTERNATIONAL SCHOOL Serpong, encouraging them to like not only English but also Math and Science subjects. In addition, the event enhances student's knowledge, understanding and interests in the Math subject.

BINUS INTERNATIONAL SCHOOL Serpong awarded trophies, certificates and goodie bags for the students of ECY 1 to 3 who rightly won in making the best cloaks. This way, other students are motivated to recognize numbers through the creativity of the cloaks while learning to like the Math concepts through a variety of activities prepared for during the Math and Science Fair. (BM)



## Math and Science Interschool Competition for Primary School Students

MATH AND SCIENCE ARE THE TWO SUBJECTS WHICH PRIMARY SCHOOL STUDENTS USUALLY HAVE A LACK OF INTERESTS IN. AS FOR MATH, MEMORIZING MULTIPLICATION STARTING FROM 2 TO 10 CREATES BOREDOM. SIMILARLY, SIMPLY KNOWING BY HEART THE CONCEPTS TAUGHT IN SCIENCE WITHOUT REALLY UNDERSTANDING, IS ANOTHER DULL ACTIVITY THAT MAKES CHILDREN UNEXCITED ABOUT THEIR LEARNING.

BINUS INTERNATIONAL SCHOOL Serpong has its own way to educate its students towards becoming skillful and willing to learn Math and Science in an engaging, fun and interesting manner. BINUS INTERNATIONAL SCHOOL Serpong held an event themed "Math and Science Interschool Competition" for primary school students of Grades 1, 2, 5 and also 6 at the ECY-EL Main Library on Thursday, January 30.

The event was held in two sessions. The first was Math Interschool Competition themed "Math in Music", in which students memorized the multiplication from 2 to 10 through a song of the student's choice. They made choreography of movements based on their creativity while stating the multiplication table. "Math in Music", which was participated by students of Grade 1 and 2, featured three winning schools. The third place was achieved by Jakarta Nanyang School, the second place by BINUS INTERNATIONAL SCHOOL Serpong and the first place by Sophos School BSD. As for the Science Interschool Competition, the theme was in "City of Tomorrow". Here students made a diorama portraying Jakarta in the future according to their own imagination. "City of Tomorrow" was attended by student participants of Grade 5 and 6 and their parents were invited as well. The first & third winning groups were the students


from BINUS INTERNATIONAL SCHOOL Serpong, while the second group winners were from Nanyang Primary School.

"May this event build awareness in students that learning Math is indeed fun," Novia Purnomo, ECY/EL Math subject head, said.

"I hope that every student has the interest and optimism in learning Science," Anastasia Maria Novita, ECY/EL Science subject head, added.

This annual Math and Science Interschool Competition is one of the most awaited competitions of the school as it offers many engaging activities for students in the various levels during the week and the Interschool Competition is its culmination. (BM)





AT BINUS INTERNATIONAL SCHOOL SERPONG, STUDENTS ARE NOT ONLY EQUIPPED WITH ACADEMIC KNOWLEDGE BUT ALSO INSTILLED WITH ATTITUDES OF CONCERN FOR OTHERS.

Having excelled in only academic field does not guarantee that one particularly individual will one day become a morally good person.

Entitled Health is Wealth, Carnival and Fun Fair 2013 took place on the ECY/EL basketball floor on Saturday, November 11, 2013. The event delivered the virtue of health as the wealth that anyone could possess, as the health is something of great value. The objective of the event was to increase the awareness on the importance of maintaining health so as to stay healthy, and to help the unfortunate through fundraising. All the collected funds are channeled through SOINA Organization to be later distributed to homeless in Tangerang.

Carnival and Fun Fair 2013 featured various games and art activities. As many as 1,000 students from Kindergarten and Primary School levels came with their parents attending the event. From 8 am to 11.30 am, students and

# Carnival and Fun Fair 2013 BINUS INTERNATIONAL SCHOOL Serpong

parents were able to enjoy various challenging and innovative games as well as art activities, such as Lucky Coins, Shoot the Target, Fun Ring Game, Tic Tac Toe, Pop the Balloon, Dark Throwing, Shooting Game with Nelf, Spin a Wheel, Throw to a Bottle, Chuck a Duck, Throwing and Tossing of Ping Pong Ball, Feed Me if U Dare and Fish the Fish as art activities of Nail Art, Face Painting and Temporary Tatoo. The event also facilitated free medical check-up conducted by representatives from Eka Hospital.

"May this Carnival and Fun Fair 2013, through its activities, give birth to students who are more concerned with environmental issues around them," said Hassan Mulyadi Mohamed, a Physical Education instructor at BINUS INTERNATIONAL SCHOOL Serpong. (BM)



## BINUS INTERNATIONAL SCHOOL Serpong Chosen to Host Kuark Science Olympiad 2014 for the fourth time

FROM THE SUCCESS EARNED IN THE PREVIOUS YEARS, BINUS INTERNATIONAL SCHOOL SERPONG HAS AGAIN WON THE TRUST TO HOST THE ELIMINATION ROUND OF KUARK SCIENCE OLYMPIAD 2014 FOR TANGERANG AREA. THIS EVENT WAS HELD ON SATURDAY, FEBRUARY 22, 2014 AT THE SJUMAN HALL, BINUS INTERNATIONAL SCHOOL SERPONG.

Kuark Science Olympiad is a national scaled science competition, participated by students from Grade 1 to Grade 6. All the participants in this competition will compete in three stages, which are elimination

round, semi final round and final round. Looking at the great responses from the public and those from the national education sectors, along with the Indonesian children's spirit and achievements in the field of Science, thus, the Kuark Science Olympiad becomes an annual routine event.

At this 2014 Olympiad, BINUS INTERNATIONAL SCHOOL Serpong was hosting the Elimination round which involved 295 participants from BINUS INTERNATIONAL SCHOOL Serpong and other schools in surrounding areas. The semi final round will be held on 26 April 2014 and will take place in BINUS INTERNATIONAL SCHOOL Serpong



as well. The objective of this event is to facilitate the interest of the Elementary students in the field of Science through a national scaled competition.

"We hope that this Science competition will provide an opportunity for all participants to build their self confidence. We also wish all students of BINUS INTERNATIONAL SCHOOL Serpong to do well and be able to move on to the semi final and final round," said Mila Hermilawati as the PIC of Kuark Science Olympiad 2014. (FG/BM)



# Don't Bully, Be A Friend

CHILDHOOD IS A PERIOD IN WHICH CHILDREN START TO REALIZE THEY NEED FRIENDS. BUT IT IS ALSO IN THIS PERIOD THAT CHILDREN MAY FALL INTO BULLYING HABIT, OR BECOME VICTIMS OF BULLYING.

**B**INUS INTERNATIONAL SCHOOL Serpong considers this issue important and that there is a need to anticipate this. For this reason, BINUS INTERNATIONAL SCHOOL Serpong, with Parents Support Group, organized an anti-bullying workshop with the theme, "Don't Bully, Be A Friend." The workshop was held on Monday (17/2) in Class 3A-3G and Class 4A-4H.

The workshop was attended by around 565 students coming from Class III and Class IV of BINUS INTERNATIONAL SCHOOL Serpong. The objective of the workshop is to introduce students to the disastrous effects of bullying, children's rights in life and virtuous conducts, so that they can apply these in their daily life. They were also introduced to assertive and emphatic communication style.

The speakers in "Don't Bully, Be A Friend" workshop are from Yayasan Sejiwa. Yayasan Sejiwa is a foundation focusing on the

problem of bullying and efforts of self-actualization with integrity, empathy, respect, tolerance and responsibilities.

What is interesting from this workshop is the material was presented in a fun way, filled with exciting activities, such as movie showing about bullying, discussion, games and dancing. At the end of the workshop, students were encouraged to write down on a piece of paper their commitment against bullying practice in schools.

"We think what BINUS INTERNATIONAL SCHOOL Serpong is doing today is really suitable because many students still do not know what bullying really is. With this workshop, we try to anticipate bullying since early age," said Jova Febrina from Yayasan Sejiwa. (FG)





# BINUS INTERNATIONAL SCHOOL Serpong Invites Parents to Get to Know More on Children's Behavior

CHILDREN HAVE DIFFERENT CHARACTERISTICS THAT NEED DIFFERENT WAYS TO DEAL WITH AND UNDERSTAND. A QUESTION THEN ARISES: HAVE PARENTS BEEN EFFECTIVE IN CATERING TO THE VARIOUS NEEDS AND CHARACTERISTICS OF THEIR CHILDREN?

**B**INUS INTERNATIONAL SCHOOL Serpong shares this concern with parents, and to address the question, BINUS INTERNATIONAL SCHOOL Serpong held a free parent seminar with the theme "Raising Your Challenging Child." The seminar was held on Friday, February 7 at the Main Hall Library of the school.

The seminar lasted from 09.00 to 11.30am which was attended by around 150 parents of students from the Early Childhood Years and Elementary levels. With this parent seminar, BINUS INTERNATIONAL SCHOOL Serpong aimed at giving insights about different challenging characteristics of children like difficulty in establishing social relationships, aggressive tendencies or genetic & environmental concerns and the effective ways to deal with them. The seminar also discussed various behaviors that children with special needs may display.



The parent seminar organized by BINUS INTERNATIONAL SCHOOL Serpong also wanted to provide knowledge to parents on ways to handle and steps to take when dealing with their children. The speaker at the seminar was Anna SurtiAriani, S.Psi., M.Si., Psikolog, a child and family psychologist.

The event was made interactive, thus, even more interesting, as parents got to share and discuss matters related to their actual experiences in parenting their children, with the objective of learning from each other and hopefully apply what they learned from the shared insights.

"With the seminar, parents are expected to know more about the best way to communicate with their children as they need to grow not only intellectually, but also emotionally," said Ms. Gloria Martha Siagian, one of the Guidance Counselors of ECY/EL, BINUS INTERNATIONAL SCHOOL Serpong. (FG)

INDONESIA IS A COUNTRY FAMOUS FOR ITS DIVERSITY. INDONESIA IS A MADE UP OF HUNDREDS OF ETHNIC GROUPS WITH DIVERSE CULTURES- THEIR VARIOUS WAYS OF LIVING, SPEAKING AND EVEN THINKING.

**T**he influence of foreign cultures have also contributed to Indonesian culture. Preservation of the real, authentic Indonesia must be a concern if we want our Indonesian teenagers and children be exposed to and motivated to know Indonesia's custom and traditions. If not, there can be a possibility that one day, our culture will be forgotten.

Last 28 February 2014, BCA, together with Kompas TV, presented Indonesia Negeri Wayang, to showcase the richness of the Indonesian culture. This was held in Grand Indonesia, and it involved several schools in Jakarta. Students contributed to a variety of performances from dance to music, as well as the vocals. BINUS INTERNATIONAL SCHOOL Serpong also participated by sending 35 students. There were Grade 9 MS students, together with their MS Music Teacher, Mr. Hengky, who played Gamelan. Our Grades 3-6 Choir members, along with their music teacher, Bapak Aries, sang beautifully the song, Lancaran Cobowo. Ms Arnellis and selected HS students performed a contemporary Indonesian dance, medley dance Kalimantan, Betawi and Melayu.

BIS Gamelan Group performed three songs. The first song—Zamrud Khatulistiwa—was sung by Bapak Aries. The second, Laskar Pelangi, was sung by EL Choir with Dheandra from Grade 9 as the lead vocalist. The last song on the other hand, was a medley of Indonesian traditional songs—Cublak-cublak Suweng, Ondel-ondel, Ilir-ilir and Ramko Rambe Yamko—again, performed by EL Choir.

## BINUS INTERNATIONAL SCHOOL Serpong's Participation in Preserving Culture



This Indonesian cultural event was witnessed by hundreds of visitors in Grand Indonesia and it was broadcasted by Kompas TV. It is with hope that the people or audience who watched the performances, either live or on television, were inspired and motivated to play their own part in safeguarding and preserving Indonesian cultures. (AL)



# BINUS INTERNATIONAL SCHOOL Serpong Emphasizes the Importance of Giving Sex Education Early

PARENTS ARE GENERALLY AWARE OF THE IMPORTANCE OF GIVING SEX EDUCATION TO THEIR CHILDREN FROM AN EARLY AGE. HOWEVER, THIS OFTEN CREATES CONFLICT AND CONFUSION ON HOW TO EXPLAIN SEX EDUCATION TO THEM IN THE RIGHT WAY. ESPECIALLY IN TODAY'S WORLD, CHILDREN CAN EASILY FIND ALL THE UNFILTERED INFORMATION FROM THE NET AND OTHER MEDIA SOURCE.

**O**n March 19, 2014, BINUS INTERNATIONAL SCHOOL Serpong in collaboration with Parent Support Group (PSG) held a workshop themed "Sexual Health Education (SHE)" for students of Grade 5 in their respective classes. The workshop is held based on the needs of providing knowledge about sex and puberty to students, with the right information and by the right people.

In this workshop, BINUS INTERNATIONAL SCHOOL Serpong took Jejak Kaki Psychology Development Center as their partner that gave the workshop to the students. In this activity, the students were divided into groups of boys and girls, each comprising around 24 to 28 students.

"The Sexual Health Education" was tailored in

an interesting and interactive activity by using dolls as the media for children to learn about the changes that they will experience, both physically and emotionally. In addition, there were games, Q & A session and movie watch together; making the workshop far from having the negative perception about it, and as a result, the children did not get bored as they enhanced their knowledge on the topic.

"The expectation of holding the workshop is to have children know more and for parents to become more open. The workshop also features home program. Children can accept the fact that they will reach their puberty and grow in various ways. It's an unavoidable fact," concluded Gloria Martha Uli Siagian, Early Childhood Year (ECY) & Elementary (EL) Guidance Counselor- BINUS





# EL MUSIC GOT TALENT 2014

## 3 & 4

ONE OF THE DUTIES OF A SCHOOL IS TO FIND WAYS AND MEANS IN DEVELOPING AND SUPPORTING STUDENTS WITH POSITIVE TALENTS IN VARIOUS FIELDS AS EDUCATION, SPORTS OR ART. FOR THAT REASON, BINUS INTERNATIONAL SCHOOL SERPONG HELD EL MUSIC GOT TALENT 2014 IN WHICH ELEMENTARY STUDENTS CAN DISPLAY THEIR TALENTS THROUGH A SINGING COMPETITION.

EL Music Got Talent, which was participated by Grade 3 and 4, had four participants that reached the final round. They are Danella from EL 4G singing, "Somewhere Over the Rainbow", Josephine from EL 4G singing, "Part of Your World", Jemima from EL 4H singing, "A Whole New World" and KyshaKayana from EL 3F singing, "I Dream to Dream".

The performances of these four participants were truly impressive, making it hard for the panel of judges to decide who should be the winner. The qualifications of being the winner are determined by the ability to sing in the right tone, articulation and stage presence. Based on these, the panel of judges agreed to choose Josephine from EL 3B as the first winner, KyshaKayana from EL 3F as the second winner and Danella from EL

4G as the third winner. All the winners of EL Music Got Talent 2014 earned a medal and certificate.

EL Music Got Talent was the event that brought hope in being able to motivate students of BINUS INTERNATIONAL SCHOOL Serpong to be more risk-taking, confident and willing to develop their talents. (AL)



## 5 & 6

Inspired from today's booming singing competitions and the increasing awareness of teachers on the talents of their students, BINUS INTERNATIONAL SCHOOL Serpong held a singing competition entitled "EL Music Got Talent" with the theme "Music in Me". The event was held on Wednesday, February 19, 2014 at Main Library Hall, BINUS INTERNATIONAL SCHOOL Serpong.

The EL Music Department organized this event with the objective of having BINUS INTERNATIONAL SCHOOL Serpong students gain higher self-confidence in the field of music and be able to develop, nourish and share their talents. This way they can be inspirations to others.

This time, EL Music Got Talent was in the final phase featuring the students of Grade 5 and 6. The audition process took place two weeks prior to the event. During the audition, each class sent one representative, and the top four went to the finals. The four finalists of the inter level competition were Amelia, representing class 5B; Zahra, representing class 6B; Btari from 5F, and Edelweis from class 6D.

Amelia opened the show singing "Who Says", followed by Zahra with the song "When You Wish Upon a Star". Btari from class 5F showed her talent singing the song "Hero" perfectly. Edelweis as the last finalist successfully made all the participants to sing along, as she sang "Man, I feel Like a Woman". In addition to the performance by the finalists, the panel of judges also showed their talents in music singing the song "Take Me Home". The performance of these judges truly led to a rollicking fun at EL Music Got Talent.

The panel of judges at EL Music Got Talent consisted of Mr. Bambang, Mr. Muhammad Kholid, both Bahasa Indonesia & Social Studies teacher; and Syahfadi, one of the Arts teachers. All the judges had to be careful in deciding the winner based on the judging criteria, in which all the finalists showed their incredible talents.

The event of EL Music Got Talent concluded with the announcement of the winners. Btari from class 5F achieved the first position, with Amelia and Edelweis as runner ups I and II, respectively. "I hope that this event will still be held in the future, and may the future event become better with more categories," Aries Irwansyah Lubis, the PIC of EL Music Got Talent 2014 expressed his hope. (FG/BM)

# ”Coaching Clinic” with Founder of Indonesian Floorball

THE FIRST FLOORBALL COMPETITION ORGANIZED BY BINUS INTERNATIONAL SCHOOL SERPONG ON MARCH 8, STARTED OFF WITH COACHING CLINIC FOR SENIOR HIGH SCHOOL TEACHERS IN SERPONG AREA ON MARCH 7. THE COACHING CLINIC WAS HELD AT SJUMAN HALL, BINUS INTERNATIONAL SCHOOL SERPONG.

As many as 10 teachers attended the coaching clinic. Andreas Tedjasukmana as Managing Director of Floorball Indonesia came and shared his knowledge with the participants. Andreas explained the basics of the game, its rules and refereeing techniques in floorball.

In the coaching clinic, Andreas also gave the participants a chance to ask questions related to floorball. "We, from the committee, are trying to share information about this new sport so that we can help spread this sport. It is not impossible that some of our students will become national, or even international, athletes," said Lukman Hakim of Physics Education and Student Coaching Program.

The coaching clinic lasted from 1 to 5 p.m.. In the event, participants got a chance to play floorball with Andreas Tedjasukmana, and got some tips from him.

"The committee wants to say: Have a good game, keep the sportsmanship, safety and order in the event so that everything can go well," Lukman Hakim concluded. (FG)



## Building Interest in Floorball Among Students of BINUS INTERNATIONAL SCHOOL Serpong

IT IS NECESSARY TO REMIND STUDENTS OF THE IMPORTANCE OF SPORTS IN HELPING TO MAINTAIN HEALTH. NOT ONLY HEALTH, WITH SPORTS ONE CAN ALSO LEARN ABOUT COOPERATING WITH OTHERS IN THE SAME TEAM, BUILD SPORTSMANSHIP AND LEARN TO COME UP WITH STRATEGIES TO FACE CHALLENGES.

These days, we are seeing more and more of everything, including new sports. With the emergence of new sports—each with its own complicity—people in Indonesia have more choices. The same thing happens with students of BINUS INTERNATIONAL SCHOOL Serpong, when they were introduced to floorball during Physical Education lesson. For the first time floorball was introduced to students of Grade X, XI, and XII of BINUS INTERNATIONAL SCHOOL Serpong, and they were enthusiastic with the new sport.



What is floorball? Floorball is an indoor sport played by two teams of six people in each team. The field has an area of 40 x 20 meters with a divider (Rink) with the height of 40-50 centimeters. Floorball is played using a composite stick with a curved plastic end. The objective of the sport is to put a light plastic ball into the opponent team's goal. Floorball founded at Sweden, and popular in Finland and Switzerland, and it is also played in several other countries, like Norway and Czech Republic. Other countries are catching up, including several countries outside Europe, like Canada, Singapore, Japan, Australia and the United States.

Seeing the enthusiasm among the students of BINUS INTERNATIONAL SCHOOL Serpong for floorball, the teachers then decided to hold a floorball competition on March 7 and March 8 at Sjaman Hall, BINUS INTERNATIONAL SCHOOL Serpong. Ten schools in greater Jakarta area took part in the competition. Before the competition, there was a coaching clinic and introduction to parents. They were informed about floorball, its safety and benefits to the students. Parents showed positive response and enjoyed the matches. (JR)



# Expression of Evolution at BYNAMIC Fest 2014

BINUS INTERNATIONAL SCHOOL SERPONG ONCE AGAIN HELD THE ROLICKING EVENT, BYNAMIC FEST 2014, WITH THIS YEAR'S THEME AS "EXPRESSION OF EVOLUTION". THIS BIENNIAL EVENT, WAS HELD THIS YEAR ON SATURDAY, FEBRUARY 15, KICKING OFF FROM 2:00 PM TO 11:00 PM. BYNAMIC FEST 2014 WAS MADE EVEN FESTIVE WITH THE PERFORMANCE FROM THE GUEST STARS, FROM FOUR DIFFERENT MUSIC GENRES: REGGAE, ROCK, POP AND TECHNO.

**B**YNAMIC Fest 2014 was an event organized by the committee of students of BINUS INTERNATIONAL SCHOOL Serpong from both the middle and high schools. The event aimed at inviting Indonesian young people to participate in music performance and exhibitions, as a means for the young generation to show their concern about the problems of the environment and the preservation of Indonesian music.

With the theme "Expression of Evolution," young people are expected to be more concerned about and be more aware of the changing times; they should realize that the changing times do not always mean straying away from the Indonesian roots. Indonesian youths must evolve and be ready to express themselves, riding the wave of globalization without forgetting their roots.

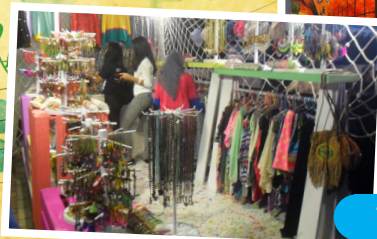
BYNAMIC Fest 2014 showcased Souljah, Midnight Quickie, Sweet as Revenge and Adhitha Sofyan, aside from inviting Gofar to emcee the event. BYNAMIC Fest 2014 was made even more interesting with the performance from 02, Gigi and the winner of BYNAMIC band competition (including fashion show from BINUS International University and BINUS International School Serpong Orchestra under the baton of Mr Hengky)

BYNAMIC Fest 2014 did not only focus on the development of Indonesian music; there was also a strong message to "Go Green," aiming at raising awareness to help preserve the environment by asking the students to recycle trash around the school and use the trash to

decorate the event. "We want to show that, for example, the used mineral water bottle, can be recycled or reused for beneficial thing, like for decoration," said Ivan Rangga, Chairperson of BYNAMIC Fest 2014.

At the event, there were several zones to check out. One of them was zona tamanajian (snacks zone). Here, various stands sold products, like foods; drink; snacks; and fashion products, such as clothes and accessories—all of these were Indonesian-original products. Another zone was green zone where several organizations such as Profauna Jakarta, Sewatama, Jakarta Green Monster and Greenpeace Indonesia, and Marzuki stage.

The big event closed with the performance from Midnight Quickie. "Hopefully with BYNAMIC Fest 2014 (BINUS Harmony of Art and Music Festival), young people will all the more take pride of the Indonesian tradition," Wike Widiarsari, the publication committee, concluded. (FG)



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