

ASEF's Work Portfolio

“Connecting Asia & Europe through Education Opportunities”

ASEM Day 2018

26 March 2018



ASIA-EUROPE
FOUNDATION

Overview

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Mission & scope of work
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Focus: 3rd ASEF Young Leaders Summit on 'Ethical Leadership'

1. Asia-Europe Meeting (ASEM)

Origin & Milestones



1st ASEM Summit (ASEM1), March 1996, Bangkok, Thailand



Asia-Europe Meeting

The Asia-Europe Meeting (ASEM)

- Intergovernmental process to foster dialogue & cooperation between Asia & Europe
- Addresses political, economic, socio-cultural & educational issues of common interest in a spirit of equal partnership & mutual respect
- ASEM holds a Summit every 2 years, alternating between Asia & Europe; as well as numerous Ministerial Meetings

ASEM Partners

Today ASEM has **53 partners**

(30 European & 21 Asian countries, the European Union, & the ASEAN Secretariat).

ASEAN Secretariat	China	France	Japan	Malta	Poland	Sweden
Australia	Croatia	Germany	Kazakhstan	Mongolia	Portugal	Switzerland
Austria	Cyprus	Greece	Korea	Myanmar	Romania	Thailand
Bangladesh	Czech Republic	Hungary	Lao PDR	Netherlands	Russian Federation	United Kingdom
Belgium	Denmark	India	Latvia	New-Zealand	Singapore	Viet Nam
Brunei Darussalam	Estonia	Indonesia	Lithuania	Norway	Slovakia	
Bulgaria	European Union	Ireland	Luxembourg	Pakistan	Slovenia	
Cambodia	Finland	Italy	Malaysia	Philippines	Spain	

1. Asia-Europe Foundation (ASEF)

Mission & scope of work

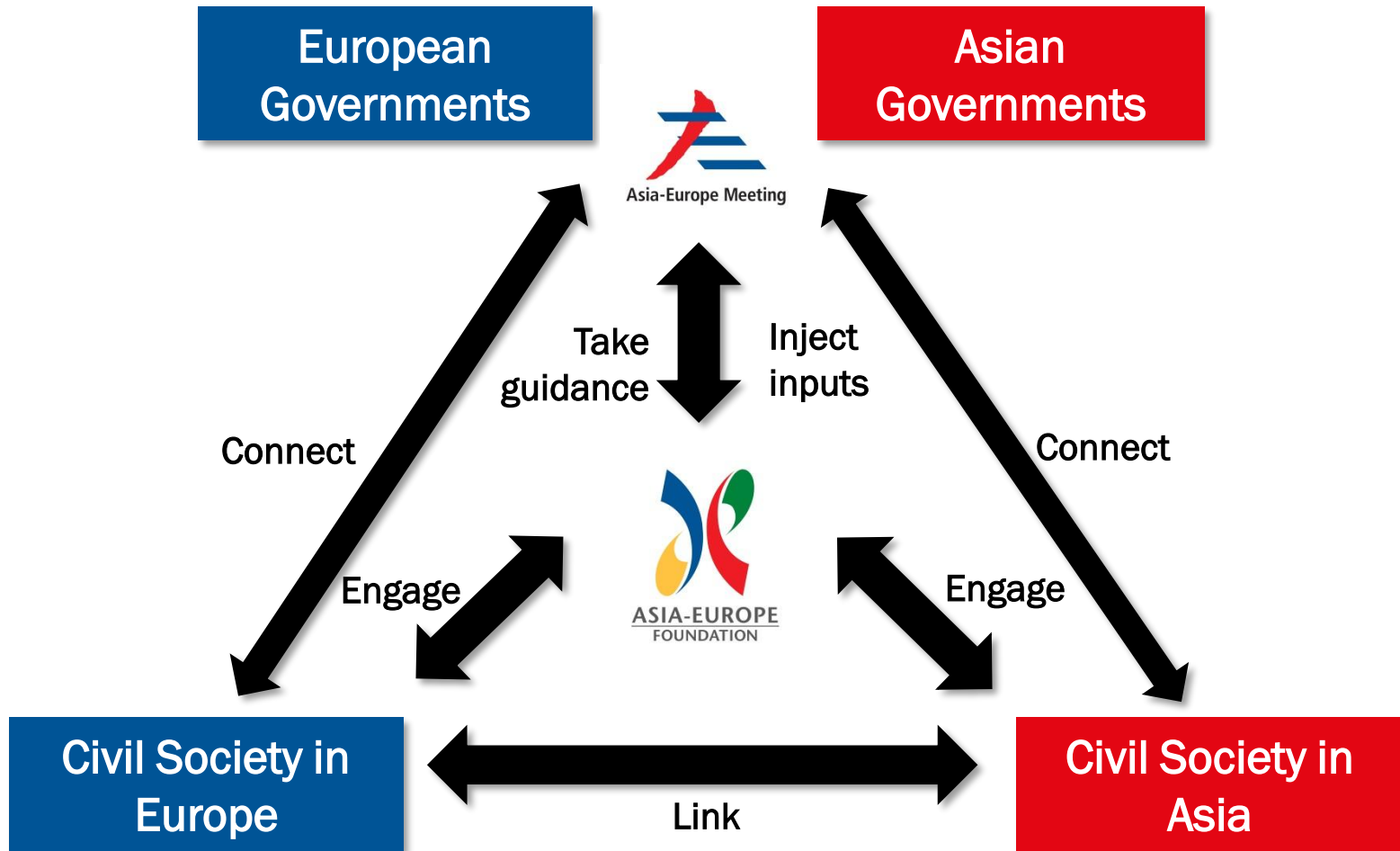




Asia-Europe Foundation (ASEF)

- Intergovernmental not-for-profit organisation
- Established in 1997 & funded by 51 Asian & European countries, the EU & the ASEAN Secretariat (ASEM Partners)
- Only institution of the Asia-Europe Meeting (ASEM) Process
- Project portfolio across Asia & Europe to connect civil societies with government officials & policy makers
- Active in the fields of culture, education, governance, sustainable development, public health & economy

ASEF's Role within ASEM



ASEF'S Thematic Work

Culture

Education

Governance

Sustainable Development

Public Health

Economy

ASEF Projects

- Conferences
- Seminars
- Workshops
- Web-based Platforms
- Publications



ASEF'S Results

Over 25 projects per year

About 125 partners per year

More than 3,000 active participants per year

Reaching many more through our events & online platforms

ASEF'S Thematic Work

Culture

ASEF Cultural Platforms & Networks Programme

- ASEF culture360
- Mobility First! ASEF Cultural Mobility Initiative
- Asia-Europe Museum Network (ASEMUS)

ASEF Cultural Policy Dialogue Series

- ASEF Cultural Policy Dialogue Series



"Participating at the conference was a wonderful opportunity to learn more about museum work & to know other participants who I've made future collaboration plans with."

Nhung LE CAM
Officer, Vietnamese Women's Museum

Vietnam ✈ India
Supported by #MobilityFirst

#CulturalMobility
#ASEFculture

Bảo tàng Phụ nữ Việt Nam
Vietnamese Women's Museum
Musée des Femmes du Vietnam

ASIA-EUROPE FOUNDATION
20 Years
Diversity Creates



"I truly enjoyed the cultural exchange between the participants. It made me realise how film has the capacity to transcend oceans, time zones, and cultural barriers."

Paige LIM
Communications & Journalism student
Nanyang Technological University

Singapore ✈ Italy
Supported by #MobilityFirst

#CulturalMobility
#ASEFculture

ASIA-EUROPE FOUNDATION
20 Years
Diversity Creates



"The course was an eye-opener in terms of discovering methods & areas of curatorial practice, which I never encountered at my current work place. It was fruitful in knowledge-sharing & helped me formulate important questions."

Nina DANILOVA
Curator/Research Associate
The State Hermitage Museum

Russian Federation ✈ Austria
Supported by #MobilityFirst

#CulturalMobility
#ASEFculture

ASIA-EUROPE FOUNDATION
20 Years
Diversity Creates



"The conference provided interesting lessons, including the shared need for museums and heritage professionals in both Asia & Europe to break barriers in how they relate to their audiences."

Jordi BALTA PORTOLES
Web Editor
ASEMUS

Spain ✈ India
Supported by #MobilityFirst

#CulturalMobility
#ASEFculture

ASIA-EUROPE FOUNDATION
20 Years
Diversity Creates



ASEF'S Thematic Work

Governance

- **Informal ASEM Seminar on Human Rights**
- **Asia-Europe Public Diplomacy Training Initiative**

"My being disabled does not diminish my personhood, hence, respect me, include me, involve me and together, let us build an inclusive world!"

Let us make the human rights real for every one."

Ronnel del Rio
Broadcast Journalist
Philippines
Participant of the 16th Informal ASEM Seminar on Human Rights



ASEF'S Thematic Work

Sustainable Development

- Asia-Europe Environment Forum (ENVForum)
- Asia-Europe Energy Policy Forum

Public Health

- ASEF Public Health Network

Economy

- Asia-Europe Economic Forum (AEEF)

ASEF'S Thematic Work

ASEF Media Programme

- ASEF Editors' Roundtable / ASEF Journalists' Seminar

ASEM-focused

- ASEM Infoboard (www.ASEMinfoboard.org)

Are you an Asia-Europe Connectivity Expert?

Which ASEM country in Asia has the largest population?

China

Which ASEM country in Europe has the largest population?

Germany

Which ASEM Country from ASEAN has the most number of students in the EU?

Malaysia

2. Education Portfolio

Pillars, scope and ASEM relevance



ASEF's Education Scope

- 2-pillar structure: 1) Education Policy & 2) Young Leaders
- Interdisciplinary & multi-stakeholder project formats
- Provide with our projects civil society perspectives & inputs into the ASEM policy process
- Focus on “*Access to Education & Youth Employment*”
- ASEM Education Diplomacy contributing to & implementing the SDGs (SDGs 4,5,8, 9 & 10)
- Official Dialogue Partner of ASEM Education Ministers' Meeting (ASEM ME)
- Network with >600 universities, education institutions, business partners & youth associations, >45,000 youth alumni/contacts

8 Perspectives on Access to Education

Sustainable Development Goals (SGDs) 4, 5, 8, 9, & 10
*quality education, gender equality, social inclusion,
decent work & economic growth*

- Age
- Gender
- Disability
- Social Background
- Finance
- Education
- Location
- Technology



3. Project Portfolio

Policy & youth programmes

ASEF's Education Programmes & Projects

ASEF Education Policy Programme

ASEF Rectors' & Conference Students' Forum (ARC)

ASEF Education Policy Conference Series

ASEF Young Leaders' Programme

ASEF Summer University (ASEFSU)

ASEF Young Leaders' Summit (ASEFYLS)

ASEF Classroom Network (ASEF ClassNet)

Model ASEM

ASEF Capacity Trainings

ASEF's Education Policy Programme

ASEF Rectors' Conference and Students' Forum (ARC)

“Official Dialogue Partner” of the ASEM Education Ministers' Meeting;

Forum for university leaders & students to discuss & shape emerging higher education trends in Asia & Europe, & engage with Education Ministers, policy makers & business leaders

ASEF Education Policy Conference Series

Experts' meetings where education practitioners share their insights, & contribute to educational reforms & innovation in ASEM countries through evidence-based recommendations

ASEF's Young Leaders Programme

ASEF Summer University (ASEFSU)

Experiential & interdisciplinary 2-week project for students & young professionals to engage with local communities, governments & businesses to develop solutions for societal challenges

Model ASEM

Youth conference & political simulation to enhance diplomacy, negotiation, & public-speaking skills, with the opportunity for participants to personally meet ASEM Foreign Ministers

ASEF Classroom Network (ASEF ClassNet)

Network for secondary, vocational & high school teachers & students to connect in person & flourish through online collaborations & intercultural exchanges

ASEF Capacity Trainings

Opportunity for skills development for ASEM youth in their local environment

4. Achievements & Impact

Tangible & intangible results



Official Acknowledgements

“ASEF’s education projects contribute to education policy dialogue, facilitate youth networks and involve education institutions and young people in the ASEM Education Process and ASEM Leaders’ Meetings”

ASEM ME5, Chair’s Statement

“ASEF youth forum recognised as ASEM stakeholders’ fora next to Asia-Europe Business Forum (AEBF), Asia-Europe People’s Forum (AEPF), Asia-Europe Parliamentary Partnership (ASEP) and Asia-Europe Labour Forum”

ASEM11, Ulaanbaatar Declaration



20 Years
Diversity Creates
www.ASEF.org

Outreach & visibility milestones

Open Call for Participation

ASEM-wide Open Call
system for all ASEFEdu Projects

+

Outreach across 51 countries

ASEM representation & applications

On average
4,000–8,000 applicants

+

Representation of all ASEM
countries in over 80% of projects

Social media & online presence

Average of 50,000 visitors
on each project webpage

+

26,000 followers of ASEFEdu
Facebook page (as of March 2018)

Media & newsletter

Monthly updates on projects
in ASEF's e-newsletter
(over 21,000 subscribers)

+

Average of 10 news articles
per project in local media



Connecting Youth with ASEM Leaders

7th Model ASEM students presenting youth intervention at ASEM11

Youth participation in high-level ASEM Meetings

1st youth intervention at
ASEM Ministerial Meeting
(ASEFYLS1 at ASEM FMM12)

+

1st youth intervention at
ASEM Summit
(7th Model ASEM at ASEM11)

ASEF youth participants' reports at
regional body/ASEM Ministerial
Meetings (ASEFYLS1 at EU Education
Committee Luxembourg,
ASEM LEMC5)

+

ASEF youth forum endorsed as official
stakeholder forum in conjunction with
ASEM Summits (ASEM11, Ulaanbaatar
Declaration)

Personal meetings between Youth & ASEM Leaders

1st joint event for ASEM Foreign
Ministers & ASEF youth participants
(reception at ASEM FMM12)

+

1st dialogue session between ASEM
Education Ministers & participants
(ARC4, ARC5, ARC6, ASEFSU20)

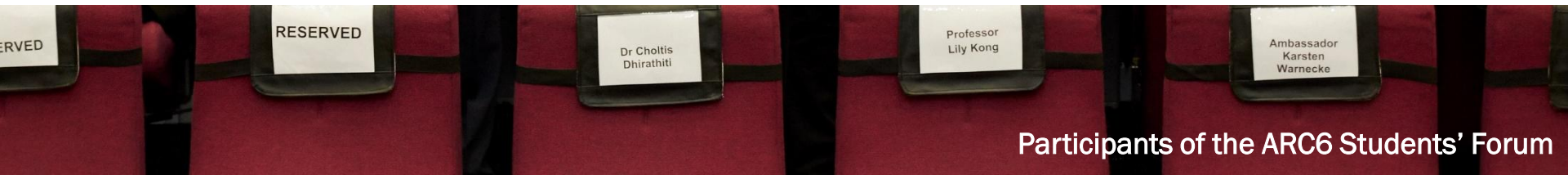
20 personal meetings between
students & their Heads of State
(7th Model ASEM at ASEM11)

+

15 personal meetings between students
& their Foreign Ministers/Delegations
(8th Model ASEM at ASEM FMM13)



Creation of alumni networks



Participants of the ARC6 Students' Forum

Participants/alumni relations

ASEF-organised alumni gatherings at project venues for continued dialogue

+

Self-organised meetings & activities by former participants

Active engagement & continuous updates on ASEF's work & education opportunities through social media

+

Possible involvement of participants in further ASEF events & ASEM Initiatives

Prof Martine RAHIER
Vice President
European University Association (EAU)

Mr Helge SCHWITTERS
President, European Student's Union (ESU)

Ms SEAH Zhi Yan
President, Singapore Management University
Students' Association (SMUSA)

6th ASEF Conference & Students' Forum (ARC6)
Future-ready Universities and Quality Education Beyond the Horizon
13th October



Knowledge creation & sharing

Hand-over of the ARC6 Rectors' Conference & Students' Forum Policy Recommendations
to the Romanian Minister of Education & Singaporean Senior Minister of State



Projects & content on ASEM priorities

On average 7 main projects each year
5 supporting events
Ca. 20 plus spin-off activities by
participants/partners

+

Maintenance of online platforms for
information sharing (ASEF website,
ASEM Infoboard, E-newsletters,
Facebook pages)

Webinar series on ASEM &
education diplomacy as part of
projects' Online Preparatory Phase

+

Research by participants and experts on
ASEM priority topics, from commissioned
papers to online group work

Development of Call for Action/Policy
Recommendations

+

Presentation of outputs at ASEM
high-level meetings & other relevant
Asia-Europe conferences

Culture
Economy

5. 2018 Sneak peek



A background image showing a group of people, likely students and young professionals, sitting at a table during a summit. One person is using a laptop, and another is looking at a smartphone. They are wearing lanyards, suggesting they are participants or staff at the event.

15-19 Oct 2018
Brussels, Belgium

In conjunction with the
12th ASEM Summit (ASEM12)

Preceding activities:

ASEFYLS Navigators Trainings

16-20 May 2018, Pune, India

10-14 July 2018, Warsaw, Poland

Follow-up activities:

Spin-off commitments across Asia & Europe

11 themes:

Culture

Economy

Education

Environment

Family

Finance

Media

Politics

Religion & Spirituality

Science & Technology

Sports

3rd ASEF Young Leaders Summit

#ASEFYLS3

on Ethical Leadership

150

students & young professionals

51

ASEM partner countries

1

Call for Action & Commitments on
Ethical Leadership



August & September 2018
Croatia & Slovenia

4 themes:

Urban Ecotourism

Sustainable Consumption &
Transportation

Inclusive & Accessible Tourism

Life Above & Below Water

22nd ASEF Summer University

#ASEFSU22

on Sustainable Tourism: Youth Driving Green Growth

Does the future of our planet worry you?
Join us & propose solutions to sustainability
challenges in tourism!

51

students and young professionals

51

ASEM partner countries

Asia-Europe Foundation (ASEF) Education Portfolio 2018

#ASEFEdu

Access to Education
& Youth Employment



ASEFEdu Projects & Activities

27 January - 10 February
Melbourne, Australia &
Christchurch, New Zealand

21st ASEF Summer University (ASEFSU21)

"Youth and Disabilities: Shaping Inclusive ASEM Societies"

16 - 20 May
Pune, India

ASEFYLS Navigators Training India

In support of the 3rd ASEF Young Leaders Summit (ASEFYLS3)

4 - 6 June
Bucharest, Romania

7th ASEF Rectors' Conference & Students' Forum (ARC7) Preparatory Meeting

9 - 13 July
Chengdu, China

Model ASEM Spin-off Chengdu 2018

10 - 15 July
Warsaw, Poland

ASEFYLS Navigators Training Poland

In support of the 3rd ASEF Young Leaders Summit (ASEFYLS3)

July
Dhaka, Bangladesh

Model ASEM Spin-off Dhaka 2018

August - September
Zagreb & Rijeka, Croatia
Ljubljana & Koper, Slovenia

22nd ASEF Summer University (ASEFSU22)

"Green Economics: Creating Employment Opportunities for the Youth through Sustainable Tourism"

September
Ha Noi, Viet Nam

ASEF Education Policy Conference Series

Lifelong Learning and SDGs: Adults Education

15 - 19 October
Brussels, Belgium

3rd ASEF Young Leaders Summit (ASEFYLS3)

"Ethical Leadership"

November
Helsinki, Finland

14th ASEF Classroom Network Conference (ASEF ClassNet14)

"Gender Equality: Reprogramming Technology Education"

Throughout 2018
Asia & Europe

ASEM Research Project

"Mapping School Leadership in Asia & Europe"

Asia-Europe Foundation (ASEF)
Education Department
31 Heng Mui Keng Terrace
Singapore 119595
www.ASEF.org

**Interested in participating or
joining as a project partner?
Connect with us via ...**

-  ASEFEdu@ASEF.org
-  [ASEFEdu](https://www.facebook.com/ASEFEdu)
-  [@ASEFEdu](https://twitter.com/ASEFEdu)
-  [ASEF_Edu](https://www.instagram.com/ASEF_Edu)
-  Education Policy and Young Leaders

The dates and venues of these projects may be subject to change.

A high-angle, top-down photograph of a large, diverse group of approximately 50 people, mostly in business attire, arranged in a circular pattern on a light gray floor. They are all smiling and waving their hands towards the camera. The text "You could be the next participant!" is overlaid in the center in a large, white, sans-serif font.

You could be the
next participant!



Stay in the loop!

[Facebook.com/ASEFEdu](https://www.facebook.com/ASEFEdu)

[Twitter.com/ASEFEdu](https://twitter.com/ASEFEdu)

[Instagram.com/ASEF_Edu](https://www.instagram.com/ASEF_Edu)



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